



II International Spring Workshop in Management

Thursday, 11 May 2017 – Friday, 12 May 2017

Host: Wydział Nauk Ekonomicznych i Zarządzania WNEiZ – Faculty of Economics and Management,
University of Szczecin

With cooperation with:



universidade
de aveiro



Honorowy Patronat objęli:

prof. zw. dr hab. Waldemar Tarczyński
Dziekan
Wydziału Nauk Ekonomicznych i
Zarządzania

prof. zw. dr hab. Juliusz Engelhardt
Dziekan
Wydziału Zarządzania i Ekonomiki Usług

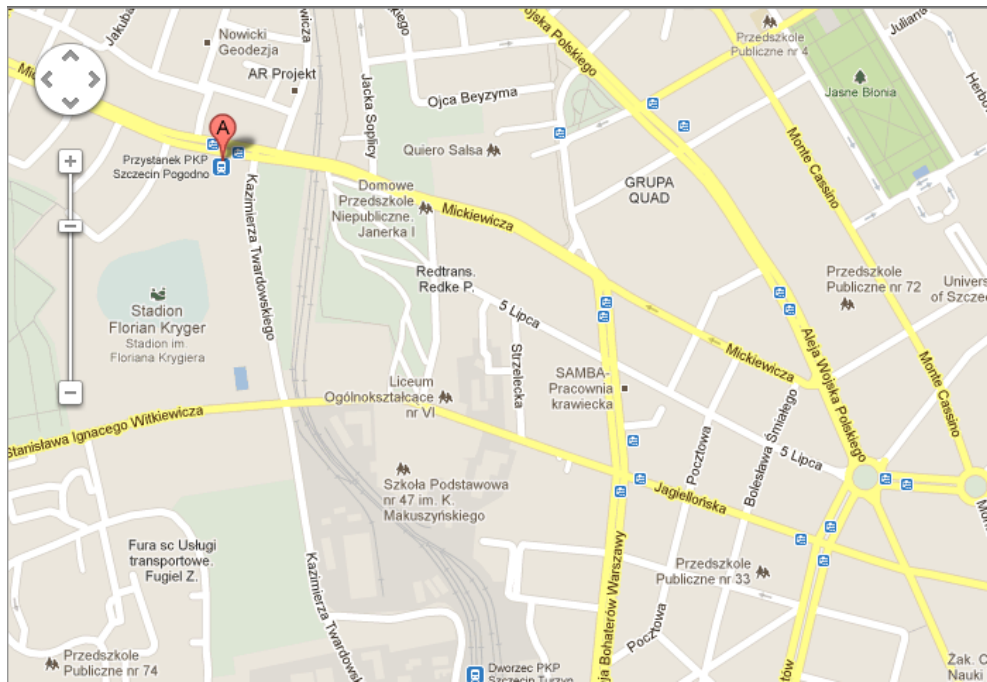
Location: Institute of Management and Investment, room 3 IEP, Mickiewicza 69

Thursday, 11 May 2017

- Session 1**
12.00-13.30 Prof. Tomasz Bernat - Vice-Dean for Science and International Cooperation
- **opening of the conference**
Moderators: Aleksandra Gašior Ph.D., Barbara Czerniachowicz Ph.D.
- 12.10-12.20 Jarosław Korpysa Ph.D., University of Szczecin
Projects way to strengthen the competencies of students
- 12.20-12.30 Aleksandra Gašior Ph.D., University of Szczecin
Challenges in writing projects
- 12.30-12.40 Prof. Tomasz Bernat Ph.D., University of Szczecin
Activities strengthening students' competences
- 12.40-12.55 Andrzej Lis Ph.D., Nicolaus Copernicus University
Research and education potential for internationalisation of the Faculty of Economic Sciences and Management, Nicolaus Copernicus University
- 12.55-13.05 Katarzyna Kotulska Ph.D., Cracow University of Economics
Start 'up in the International Environment
- 13.05-13.20 Prof. P.M.C. Thilakerathne, Ph.D., University of Kelaniya, Sri Lanka
Leveraging Technology in Management Education: Experience from Sri Lanka
- 13.20-13.30 Prof. Rodica Milena Zaharia Ph.D., University of Economic Studies from Bucharest
Immigration and the sustainability of demography in Romania
- 13.30-14.15** **Coffee break**
- Session 2**
14.15-15.30 *Moderators: Anna Wieczorek-Szymańska Ph.D., Karolina Beyer Ph.D.*
- 14.15-14.25 Anna Krejner-Nowecka Ph.D., SGH Warsaw School of Economics
Women on corporate board of directors
- 14.25-14.40 Prof. Frank Rotondo, University of Messina
Environmental Strategy in Business: Green Marketing
- 14.40-14.50 Prof. Maurizio Lanfranchi Ph.D., University of Messina
Innovation in the agrifood enterprises
- 14.50-15.00 Carlo Gianetto Ph.D., University of Messina
Household food waste and eating behavior
- 15.00-15.10 Rafał Igielski, Ph.D. student, University of Szczecin
Planning and project management the key components of the successful scientific projects at universities
- 15.10-15.20 Rosalba Rizzo Ph.D., University of Messina
The Economics of Renewable Energy Expansion in Italy
- 15.20-15.30 Marzena Frankowska Ph.D., University of Szczecin
Cluster supply chain as an innovative inter - organizational network
- 15.30-15.40 Prof. Tatiana Tchemisova Ph.D., University of Aveiro
MELES – Erasmus + project on entrepreneurial studies for the university students of non-economic courses
- 15.40-16.00** **Conclusions and general discussion**



WNEiZ location



WNEiZ – ul. Mickiewicza **69**; Trams – number 5 and number 7; Tram stop: „Karlłowicza“
From the hotel take Tram nr 5 in the direction: KRZEKOWO (about 10 minutes)

Scientific Committee

Barbara Czerniachowicz, University of Szczecin, the Chairperson

Tomasz Bernat, University of Szczecin

Marzena Frankowska, University of Szczecin

Carlo Gianetto, University of Messina

Małgorzata Guzowska, University of Szczecin

Katarzyna Kotulska, Cracow University of Economics

Anna Krejner-Nowecka, Warsaw School of Economics

Maurizio Lanfranchi, University of Messina

Andrzej Lis, Nicolaus Copernicus University

Frank Rotondo, University of Messina

Tatiana Tchemisova, University of Aveiro

P.M.C. Thilakerathne, University of Kelaniya, Sri Lanka

Rodica Milena Zaharia, University of Economic Studies from Bucharest

Organizing Committee:

Barbara Czerniachowicz, head of the Workshop

Anna Wieczorek-Szymańska

Karolina Beyer

Marzena Frankowska

Academic Circle: Business Economics

